

MARKETING INFORMATION SYSTEMS, INC.

100 SYLVAN AVENUE, ENGLEWOOD CLIFFS, N.J. 07632
201-947-6900 • 212-239-7256

SCHEDULE

PLAYERS LIGHTS 25'S DISPLAY TEST

(#835184)

<u>PRODUCT TESTED</u>	<u>FIELD DATES</u>	<u>TOPLINE</u>	<u>REPORT</u>
Players Lights 25's N = 600	October 12th -- 24th	Week Of November 5th	Week Of November 26th

MARKETS

Atlanta
Indianapolis
Portland, ME
St. Louis
Sacramento, CA

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